

AQUA  LUNG

75 YEARS OF **DISCOVERY**

PLAZMA STORM

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PLAZMA

Aqua Lung Italy has developed in the last 15 years a several different masks, using a special production technology, the **MICROMASK TECHNOLOGY**



Reveal X1 Skirt



Mission Technology

PLAZMA



PLAZMA, the new frameless diving mask

AQUA  LUNG





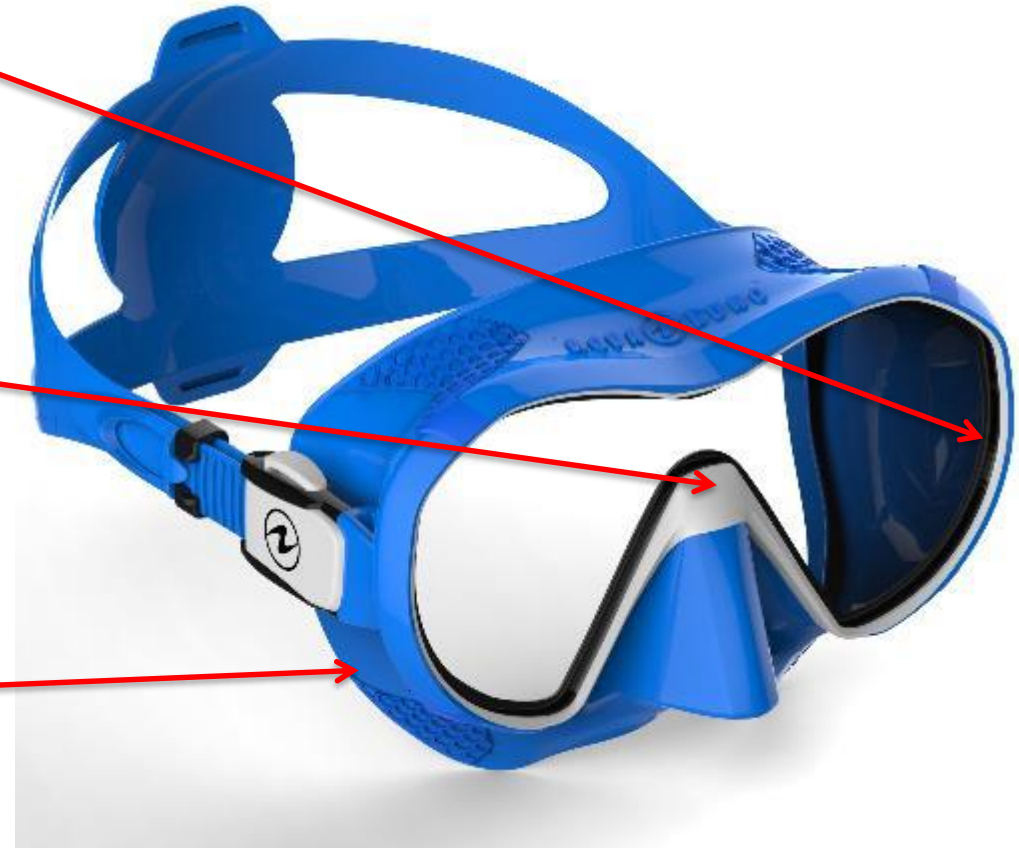
PRODUCTION TECHNOLOGY



DOUBLE SILICONE SHOT



SKIRT GEOMETRIES



PROJECT DETAILS

TARGET

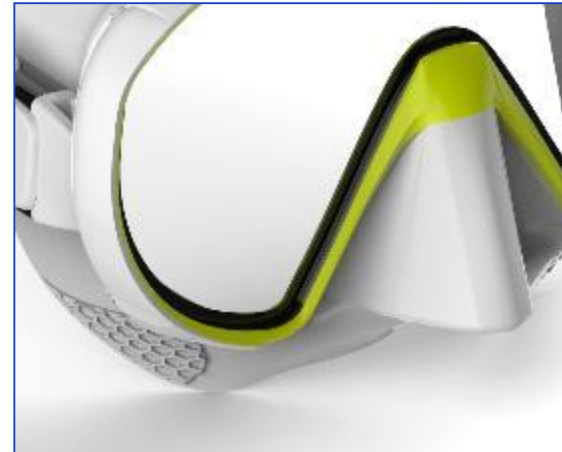
The target are both beginners and expert divers.

MAIN FEATURES

- Full frame mask – all silicone, no plastic parts in the frame, unbreakable
- Single glass
- Robust buckles with big ADJ button
- Matt/gripping equalization nose area
- ExoHex
- 3D head strap
- AFT featured silicone skirt

PRODUCTION

All the mask elements will be Made in Italy.



to the beginners as to the expert divers

PLAZMA by Aqua Lung

is the only MADE IN ITALY panoramic full frame diving mask that delivers

extreme fitting, up to date look, fresh color combinations

because of its

- (1) “MICROMASK/MISSION TECHNOLOGY” full frame construction
- (2) AFT and ExoHex

- Micromask/Mission Technology - **RELIABILITY**
- REVEAL X1 based silicone skirt geometries - **FIT & SEALING**
- AFT and ExoHex - **COMFORT**

SINGLE LENS

Tempered single lens to achieve the best quality in terms of light transmission and vision.

AMBER lens will be available with a dedicated SKU.

ADJUSTMENTS

PLAZMA uses the same Reveal masks buckles and 3D strap.

MICROMASK TECHNOLOGY

The MICROMASK TECHNOLOGY has been continuing to improve both offering great reliability in terms of sealing and in term of colors offering, design and details.

Sealing is guaranteed by the specific use of selected silicones, dedicated to guarantee solidity and adhesion between the single glass and the components of the structure.

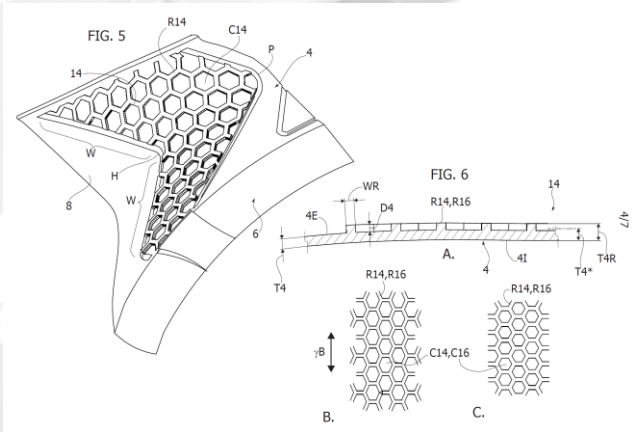


PLAZMA – ExoHex skirt stabilization zone

A Pat. Pending **Honeycomb Designed Structure**, is applied where the silicone skirt must support the pressure of the mask on the face. The hexagonal design is studied to control the structural deformation.

This technology is called **ExoHex**.

ExoHex skirt stabilization zones are incorporated into the silicone skirt at strategic points to reinforce skirt stability.



PLAZMA – range

Colors possibilities are infinite...these are the chosen PLAZMA's for 2019 range, based on best selling colors and new tendencies.



REFERENCE
0120310



REFERENCE
0120340



REFERENCE
0120300



REFERENCE
0120320



REFERENCE
0120350



REFERENCE
0120330

AQUA  LUNG

75 YEARS OF **DISCOVERY**

STORM

It is a fin that the diver does not own, it is not for personal use

It can belong to:

- Dive Center
- Dive School
- Boat
- Store
- Resort

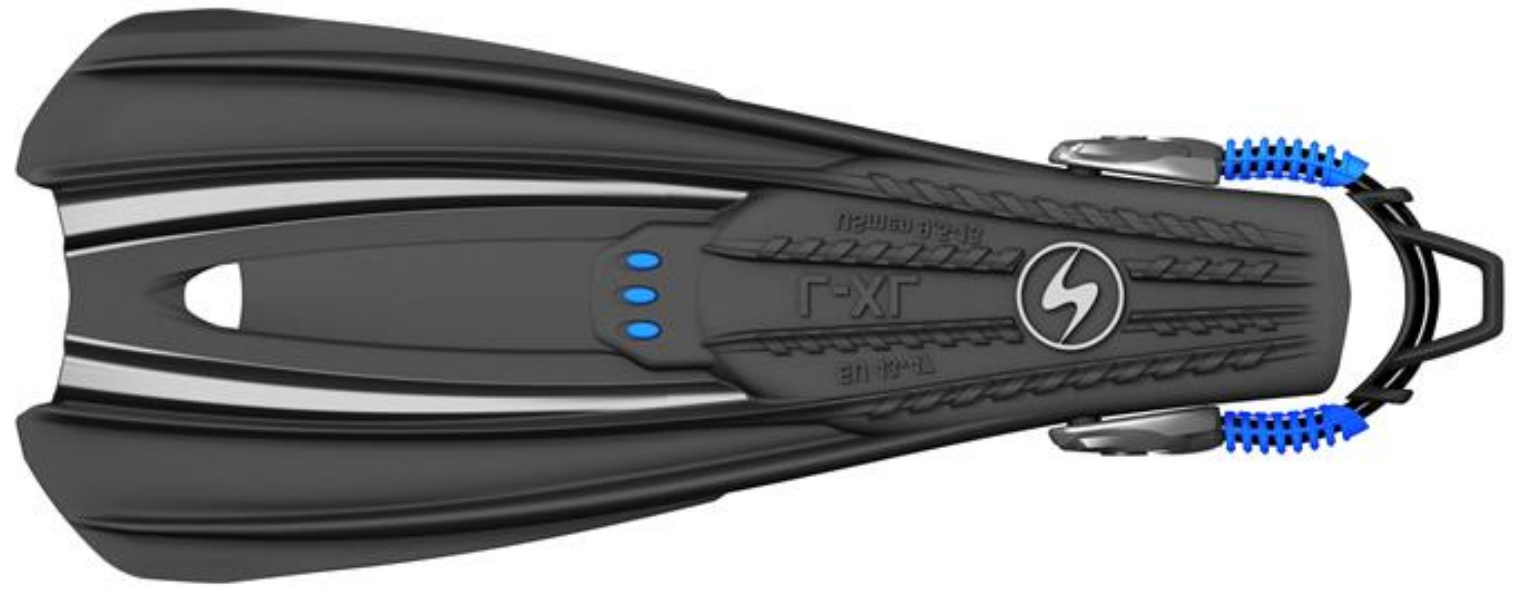


The main features will be

- durability,
- life expectancy,
- performance through the time,
- and of course competitive price point.

HOW must it be MADE?

- **MADE OF A SINGLE MATERIAL**
- Strong, robust look
- Compact
- Durable (resistant to scratches and UV-salt water conditions)
- Unbreakable
- Ease of handling (sizes identification by colors and customizable)
- Easy to kick but also OK for current condition





1) MONPRENE construction

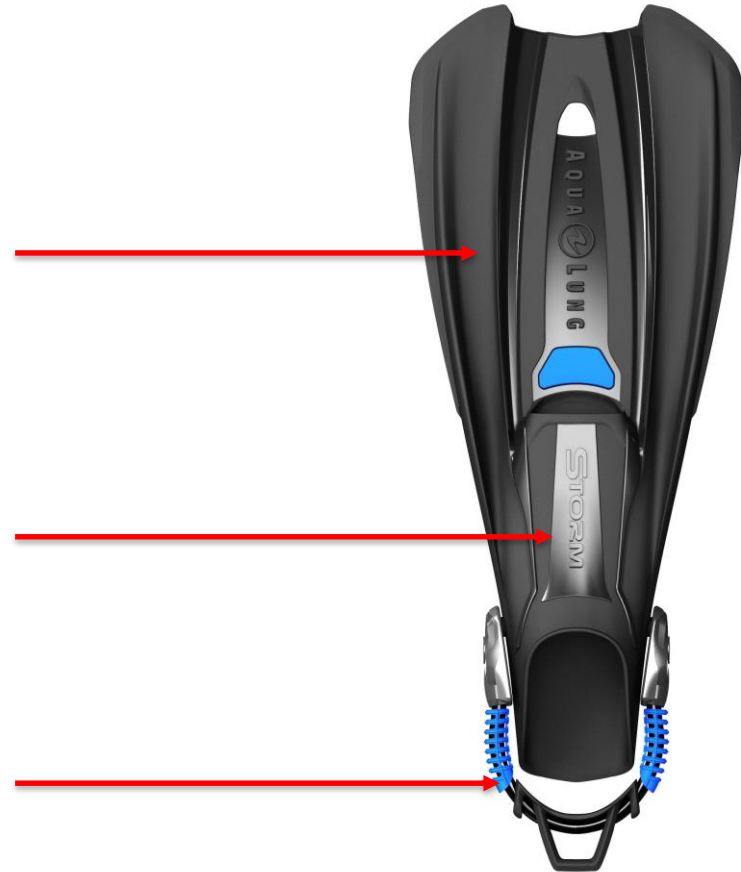
2) wide size range – 4 sizes

The operational fin must first of all satisfy the very first need: having a robust and durable product. To fulfill everlasting features, the fin will be made in **TPV (Monprene™)**, with only one shot of Hi-resilience compound.

To fit a large number of sizes we are using a system already successfully developed for our snorkeling fin, the Amika:

- 2XS (30-35)
- XS/S (35-39),
- M (39-43),
- L/XL (43-47) .

Sizes will be distinguished by a colored particular on bungee silicone strap (the same developed for the Phazer) to help the identification when stored on shelves and by a plaque that is assembled on the blade.



Positioning Statement

To dive centers, dive schools, tour operator's boats, stores, resorts,

“STORM” by AQUA LUNG

is the only rental fin that meet both divers and dealers needs, delivering hi-performances, comfort, durability, lightness, fit for all divers with just 4 sizes

because of its

(1) Special “TPV” **compound - Monprene**

(2) Unique footpocket and **sizing system**, 4 sizes to cover from EU 30 to EU 47

- 4 sizes «fits all» concept
 - Single material (Monprene)
 - Silicone Bungee Strap
 - Two colors available
- **EASY MANAGEMENT**
 - **DURABILITY / COMFORT**
 - **EASY USE / DON & DOFF**
 - **BLACK AND WHITE ARCTIC**

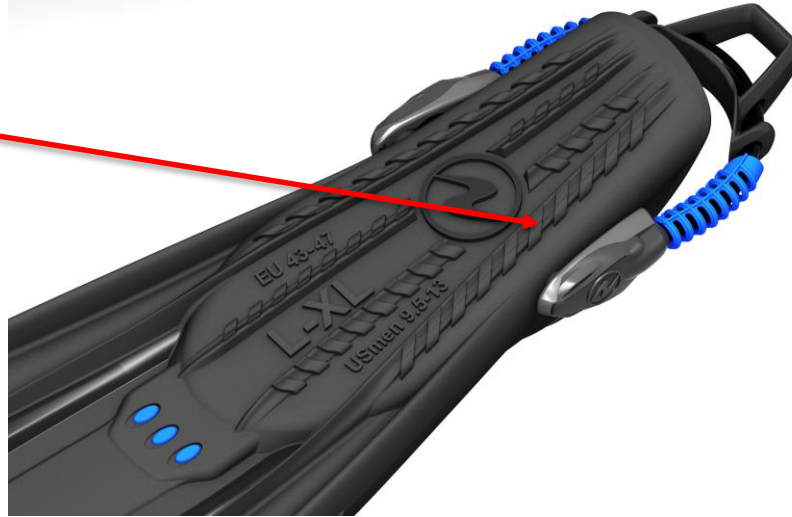
- Footpocket design, structure, material (TPV - Monprene)
- The top quality silicone bungee strap performance

Size Range:

- 2XS (30-35)
- XS/S (35-39),
- M (39-43),
- L/XL (43-47) .



Grip



The single material construction delivers several benefits:

- Durability
- Performance
- Comfort
- Hi-efficiency and no fatigue

Equipped with new bungee strap and heel-pad provides a really intuitive don and doff.

